



YouHoo!

PROMOTIONAL PRODUCTS

COLLECTION 2022-2023





“Our beautiful collection comes with a story.

The story of saving water. The story of living sustainably. The story of taking care of each other and equal opportunities for everyone. **Because together we can change the world.”**

TOGETHER WE CAN CHANGE THE WORLD.

We believe the time has come to create
a new balance.

Certified



Corporation

**This company meets the
highest standards of social
and environmental impact**

Certificate expected in May 2022



Watch our brand movie
and get inspired:



We reduce CO₂ emission & restore our environment



50%
RECYCLED



We help people in need, with 2,5% of our revenue



CARBON
NEUTRAL



50% RECYCLED
MATERIALS



SAVES **840**
LITERS OF WATER



HANDMADE
WITH CARE

We recycle & re-use to preserve nature & save water.



We love handcraft & treat people like family





CONSCIOUS LIVING COLLECTION 2022-2023

• Lifestyle & Living	6
- Elegance towel collection	7
- All Seasons collection	12
• Outdoor & Beach	18
- PROMO	19
- VIBE	21
- UNIQUE	26
- UNIQUE Summer blanket	29
- Terrace blanket	31
• Accessories	33
- BAGGY bag	34
- Carrier strap	37
- BRIGHT scarf	39
• Custom-made & packaging	41
• Beauty & Care	45
- Circular olive soap Kusala	46
- Olive wood soap dish	46
- Ghassoul powder	46



ELEGANCE COLLECTION

Soft and stylish towels to use as bath-, kitchen- or guest towel. The towels are handmade by women in a small Turkish village. Produced with recycled textiles combined with soft, natural cotton.

THEMES: HOME & LIVING, SUSTAINABLE LUXURY AT HOME, LIFESTYLE, WELLNESS, WATER SAVING, WASTE REDUCTION

*Elegance symbolizes an elegant lifestyle.
Live the life in an elegant way!*







ELEGANCE BATHROOM TOWEL

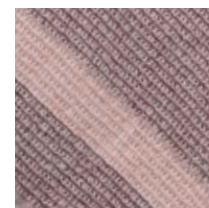
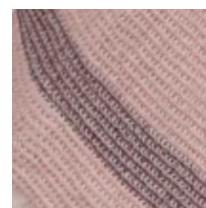
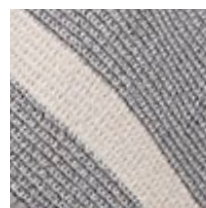
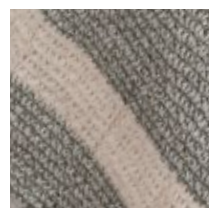
Article: OX-WA4010

Size: 70 x 140 cm

Weight: ca. 210 gram

Material: 92% cotton (42% recycled cotton)/ 8% rPet

Colour: KHAKI	OX-WA4010-07-12
BEIGE	OX-WA4010-12-14
BLACK	OX-WA4010-14-12
PINK	OX-WA4010-15-16
BORDEAUX	OX-WA4010-16-15



50% RECYCLED
MATERIALS



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NEUTRAL



SAVES **840**
LITERS OF WATER



ELEGANCE KITCHEN/GUEST TOWEL

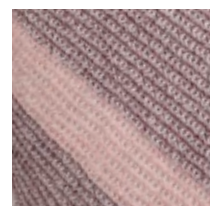
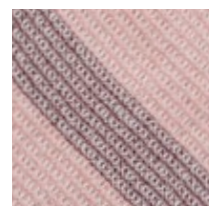
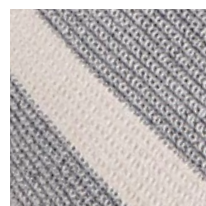
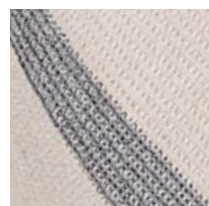
Article: OX-WA3010

Size: 60 x 70 cm

Weight: ca. 110 gram

Material: 92% cotton (42% recycled cotton)/ 8% rPet

Colour: KHAKI	OX-WA3010-07-12
BEIGE	OX-WA3010-12-14
BLACK	OX-WA3010-14-12
PINK	OX-WA3010-15-16
BORDEAUX	OX-WA3010-16-15



50% RECYCLED
MATERIALS



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CARBON
NEUTRAL



SAVES **440**
LITERS OF WATER



ELEGANCE BATHROOM SET

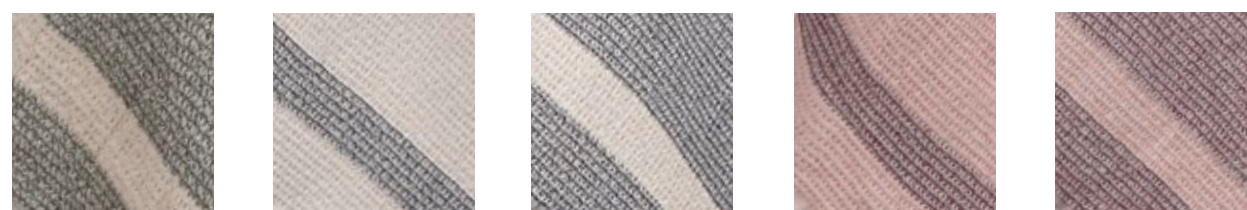
Article: OX-WA6110

Weight: ca. 750 gram

Contains: 1 bathroom towel 70 x 140 cm
 1 guest towel 60 x 70 cm
 1 Kusala olive soap
 1 olive wood soap dish
 All packed in a craft letterbox

Colour:

KHAKI	OX-WA6110-07-12
BEIGE	OX-WA6110-12-14
BLACK	OX-WA6110-14-12
PINK	OX-WA6110-15-16
BORDEAUX	OX-WA6110-16-15



50% RECYCLED
MATERIALS



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NEUTRAL

PURE

Pure is a soft and stylish cloth with a classic herringbone pattern. To be enjoyed in every season. A beautiful accessory in your interior, but can also be used as a shawl or as a luxurious hammam towel. Handmade by women in a small Turkish village. Produced with recycled textiles combined with soft, natural cotton.

THEMES: EVERY SEASON, SUSTAINABLE LUXURY, OUTDOOR LIVING, TRAVEL, RELAXATION, LIFESTYLE, WELLNESS, WATER SAVING, WASTE REDUCTION.

*Pure symbolizes a pure life of beauty and purity.
Pure enjoyment starts with this beautiful cloth.*



AS A BLANKET



AS A TOWEL



FOR YOUR INTERIOR



AS A SHAWL







PURE ALL SEASONS CLOTH

Article: OX-PR1710-000

Size: 100 x 190 cm

Weight: 400 gram

Material: 92% cotton (42% recycled cotton) - 8% RPET

Colour: NAVY	OX-PR1710-000-04
LIGHT GREY	OX-PR1710-000-05
MEDIUM GREY	OX-PR1710-000-06
KHAKI	OX-PR1710-000-07
BRICK	OX-PR1710-000-09
PURE BLACK	OX-PR1710-000-14



50% RECYCLED
MATERIALS



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WITH CARE



CARBON
NEUTRAL



SAVES **1.600**
LITERS OF WATER



HARMONY

Harmony is a soft and stylish fabric with a trendy pattern from the All Seasons collection by Oxious. Beautiful as a shawl, warm blanket on the sofa or as a luxurious (hammam) cloth. The cloth is handmade by women in a small Turkish village and consists of recycled textile, combined with soft unbleached cotton.

THEMES: EVERY SEASON, SUSTAINABLE LUXURY, OUTDOOR LIVING, TRAVEL, RELAXATION, LIFESTYLE, WELLNESS, WATER SAVING, WASTE REDUCTION.

Harmony symbolizes harmony between people and nature.



AS A BLANKET



AS A TOWEL



FOR YOUR INTERIOR



AS A SHAWL







HARMONY ALL SEASONS CLOTH

Article: OX-HA1810-000
Size: 100 x 190 cm
Weight: 400 gram
Material: 92% cotton (42% recycled cotton) - 8% RPET
Colour:

- RED OX-HA1810-000-01
- ORANGE OX-HA1810-000-02
- ROYAL BLUE OX-HA1810-000-03
- NAVY OX-HA1810-000-04
- LIGHT GREY OX-HA1810-000-05
- MEDIUM GREY OX-HA1810-000-06
- KHAKI OX-HA1810-000-07
- FUCHSIA OX-HA1810-000-08
- BRICK OX-HA1810-000-09
- LIGHT BLUE OX-HA1810-000-10
- YELLOW OX-HA1810-000-11



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



CARBON
NEUTRAL



SAVES **1.600**
LITERS OF WATER





PROMO TOWEL

Promo: a sustainable choice that can be used excellently for campaigns, merchandise and much more. A practical and compact hammam towel. Handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

THEMES: BEACH, TRAVEL, RELAXATION, SPORTS, MARITIME AND WELLNESS, WATER SAVING, WASTE REDUCTION.

Promo: suitable for almost any promotional (sustainable) action or campaign





PROMO TOWEL

- Article:** OX-BA1210-000
Size: 100 x 170 cm
Weight: 260 gram
Material: 75% cotton (25% recycled cotton) - 25% other recycled fabrics
Colour:
- RED OX-BA1210-000-01
 - ORANGE OX-BA1210-000-02
 - TURQUOISE OX-BA1210-000-03
 - BLUE OX-BA1210-000-04
 - LIGHT GREY OX-BA1210-000-05
 - DARK GREY OX-BA1210-000-06
 - GREEN OX-BA1210-000-07
 - FUCHSIA OX-BA1210-000-08




 50% RECYCLED MATERIALS


 HANDMADE WITH CARE


 CARBON NEUTRAL


 SAVES 1.000 LITERS OF WATER

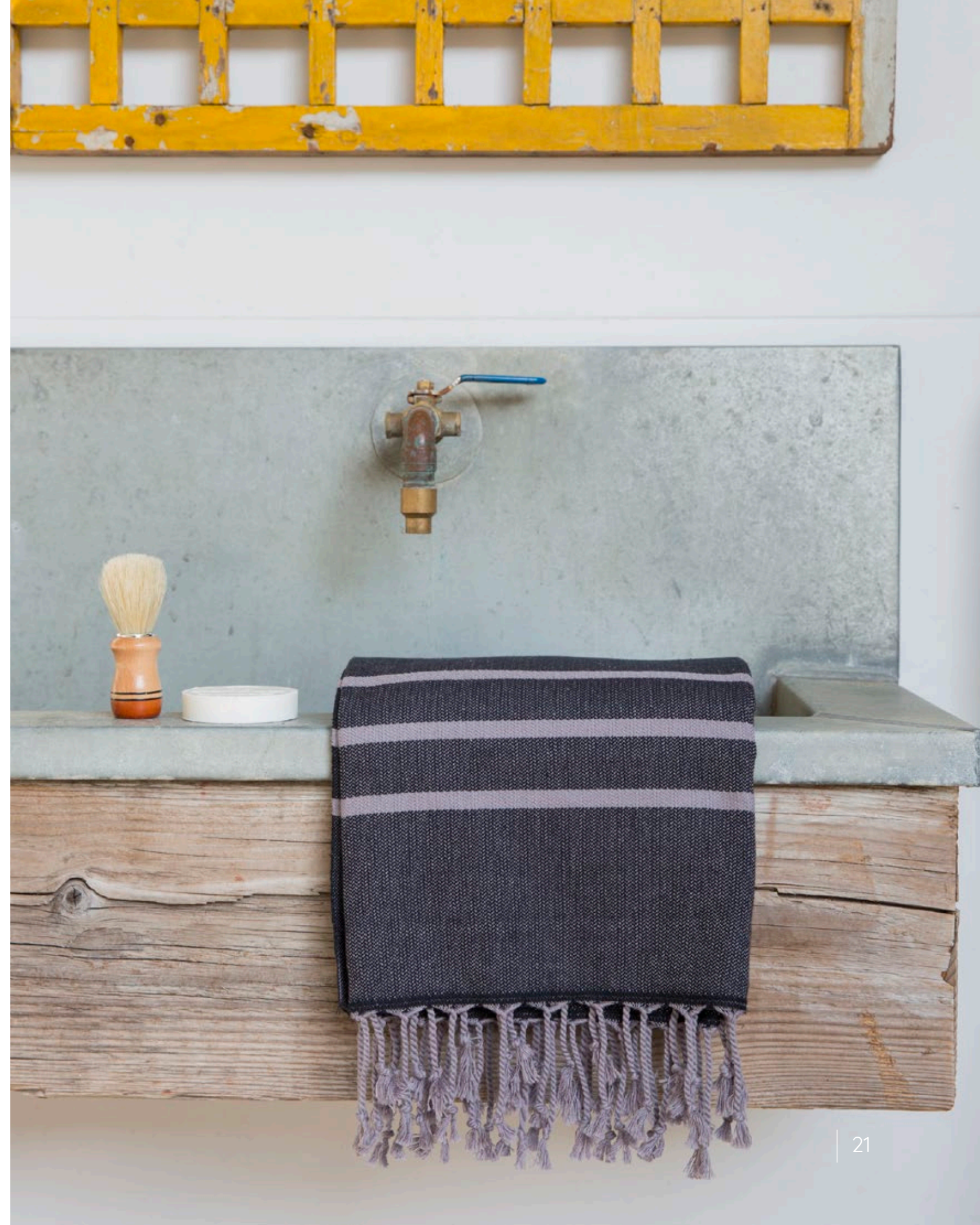
VIBE

Vibe is a lightweight, supple hammam towel with a subtle herringbone pattern. Beautiful, practical and multifunctional. Available in many colours for men, women or neutral. With this hammam towel you are ready for relaxing outdoor activities. The towel is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

THEMES: BEACH, TRAVEL, OUTDOOR ACTIVITIES, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

Vibe symbolizes relaxation in a cozy atmosphere and environment.

Feel the good vibe!







THE VIBE COLOURED STRIPES HAMMAM TOWEL

Article: OX-VB2010-000

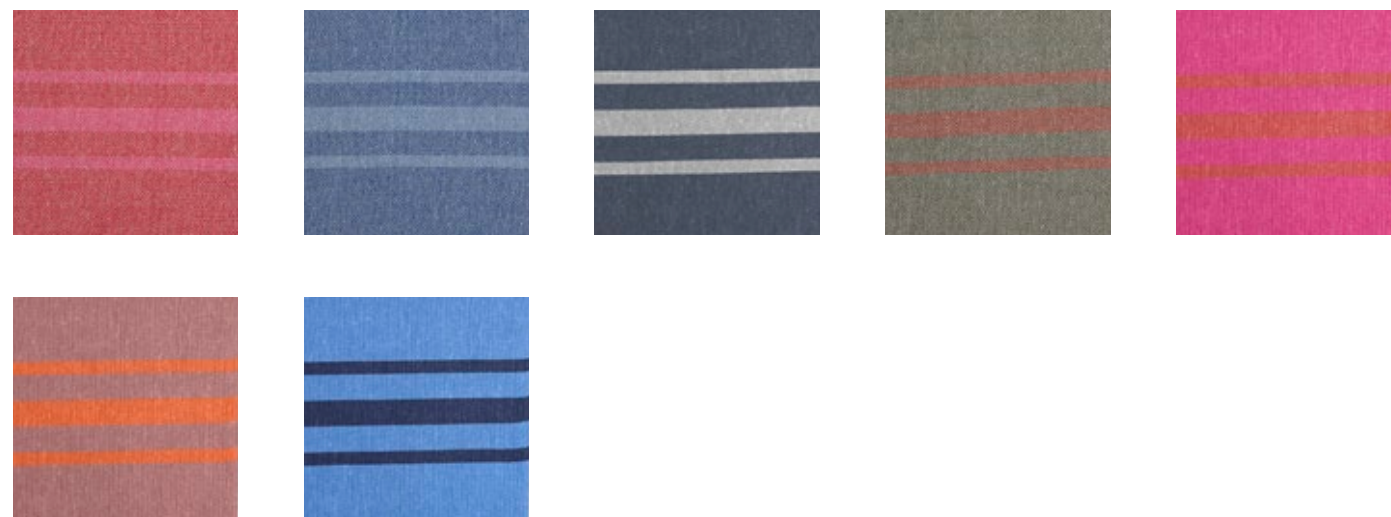
Size: 100 x 180 cm

Weight: 250 gram

Material: 92% cotton (42% recycled cotton) - 8% RPET

Colour:

RED	OX-VB2010-000-01 WITH FUCHSIA STRIPES
ROYAL BLUE	OX-VB2010-000-03 WITH LIGHT BLUE STRIPES
NAVY	OX-VB2010-000-04 WITH MEDIUM GREY STRIPES
KHAKI	OX-VB2010-000-07 WITH BRICK STRIPES
FUCHSIA	OX-VB2010-000-08 WITH RED STRIPES
BRICK	OX-VB2010-000-09 WITH ORANGE STRIPES
LIGHT BLUE	OX-VB2010-000-10 WITH NAVY STRIPES



50% RECYCLED
MATERIALS



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WITH CARE



CARBON
NEUTRAL



SAVES **1.000**
LITERS OF WATER





THE VIBE WHITE STRIPES HAMMAM TOWEL

Article: OX-VB1910-000

Size: 100 x 180 cm

Weight: 250 gram

Material: 92% cotton (42% recycled cotton) - 8% RPET

Colour:	RED	OX-VB1910-000-01 WITH WHITE STRIPES
	ORANGE	OX-VB1910-000-02 WITH WHITE STRIPES
	ROYAL BLUE	OX-VB1910-000-03 WITH WHITE STRIPES
	NAVY	OX-VB1910-000-04 WITH WHITE STRIPES
	LIGHT GREY	OX-VB1910-000-05 WITH WHITE STRIPES
	MEDIUM GREY	OX-VB1910-000-06 WITH WHITE STRIPES
	KHAKI	OX-VB1910-000-07 WITH WHITE STRIPES
	FUCHSIA	OX-VB1910-000-08 WITH WHITE STRIPES
	BRICK	OX-VB1910-000-09 WITH WHITE STRIPES
	LIGHT BLUE	OX-VB1910-000-10 WITH WHITE STRIPES



50% RECYCLED
MATERIALS



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CARBON
NEUTRAL



SAVES **1.000**
LITERS OF WATER

UNIQUE

This hammam towel is really unique

Unique is a stylish and beautiful hammam towel with its own unique design. It is designed in cooperation with designer Marieke van Heck and available in unique compositions of colours. With this hammam towel you will be stylish on the beach, when travelling, on the boat and so on. The towel is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

THEMES: BEACH, TRAVEL, OUTDOOR ACTIVITIES, WELLNESS AT HOME, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

Unique symbolizes embracing diversity and one another's uniqueness

You are unique, like everyone else!







UNIQUE HAMMAM TOWEL

Article: OX-UN2210-000

Size: 100 x 200 cm

Weight: 400 gram

Material: 92% cotton (42% recycled cotton) – 8% Recycled PET

Colour: RED-FUCHSIA-BEIGE	OX-UN2210-000-01
ORANGE-RED-BEIGE	OX-UN2210-000-02
ROYAL BLUE- NAVY-LIGHT GREY	OX-UN2210-000-03
NAVY-MEDIUM GREY-LIGHT GREY	OX-UN2210-000-04
KHAKI-LIGHT BLUE-LIGHT GREY	OX-UN2210-000-07
BRICK-ORANGE-LIGHT GREY	OX-UN2210-000-09
YELLOW-KHAKI-BEIGE	OX-UN2210-000-11
BEIGE-BRICK-YELLOW	OX-UN2210-000-12



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



CARBON
NEUTRAL



SAVES **1.600**
LITERS OF WATER

UNIQUE SUMMER BLANKET

To enjoy with friends & family

Unique Summer Blanket for a perfect beach day or for hanging out in the parc with friends or family. This stylish and beautiful summer blanket has a unique design. It is designed in cooperation with designer Marieke van Heck and available in unique compositions of colours. The blanket is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

THEMES: FRIENDS, FAMILY, HAPPINESS, BEACH, TRAVEL, OUTDOOR ACTIVITIES, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

Unique symbolizes embracing differences, to enjoy unique moments together.

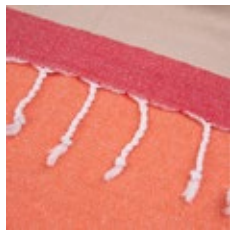
You are unique, like your friends and family!





UNIQUE SUMMER BLANKET

- Article:** OX-BB2210-000
- Size:** 150 x 200 cm
- Weight:** 640 gram
- Material:** 92% cotton (42% recycled cotton) – 8% Recycled PET
- Colour:**
 - RED-ORANGE-BEIGE OX-BB2210-000-02
 - ROYAL BLUE-NAVY-LIGHT GREY OX-BB2210-000-03
 - KHAKI-LIGHT BLUE-LIGHT GREY OX-BB2210-000-07
 - YELLOW-BRICK-BEIGE OX-BB2210-000-11



50% RECYCLED
 MATERIALS



HANDMADE
 WITH CARE



CARBON
 NEUTRAL



SAVES **2.560**
 LITERS OF WATER

TERRACE BLANKET

This super sustainable blanket keeps you warm outside, all year long!

A perfect blanket keeps you warm during the year when sitting outside. To enjoy a sunny winter or autumn day, the first sun rays in the morning with a cup of coffee during spring or to extend beautiful summer eves. Made of 100% re-used clothes. No heaters needed anymore to keep you warm.
Double sustainable!

THEMES: SUSTAINABLE LIVING, SAVING ENERGY, RE-THINK, OUTDOOR LIVING, CONSCIOUSNESS, WATER SAVING, WASTE REDUCTION.

WASTELESS *Symbolizes the value of waste and the possibilities to re-use it. Be awesome, waste less!*





THE WASTELESS TERRACE BLANKET

With your jacquard woven logo/text

Article: OX-BT2810-000-13
Size: 150 x 120 cm
Weight: 1000 gram
Material: 100% Recycled textiles
Colour: DARKGREY, IN VARIOUS COMBINATIONS



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



CARBON
NEUTRAL



SAVES **8.000**
LITERS OF WATER



BAGGY BAG

Baggy is a spacious bag with two extra pockets at the front. This stylish beach or shopping bag, can be combined with our hammam towels for sunny beach days.

The Baggy is made of recycled textile, combined with Oekotex cotton.

THEMES: BEACH, TRAVEL, OUTDOOR ACTIVITIES, SPORTS, MARITIME, PICNIC, WELLNESS, WATERSAVING, WASTE REDUCTION.







BAGGY BAG

Article: OX-TB7010-000
Size: 45 x 50 cm
Weight: ca. 120 gram
Material: 75% cotton (25% recycled cotton) /
25% other recycled fabrics
Colour:

BLUE	OX-TB7010-000-04
LIGHT GREY	OX-TB7010-000-05
BEIGE	OX-TB7010-000-12





50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



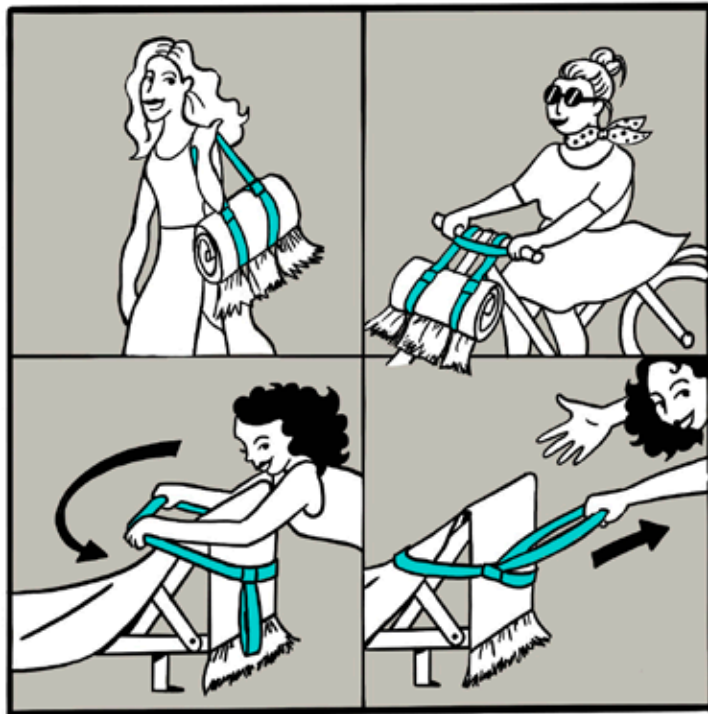
CARBON
NEUTRAL



SAVES **480**
LITERS OF WATER

CARRIER

To take your Oxious cloth or towel anywhere you go. This multifunctional carrier can also be used as a strap to tighten your towel on your sunbed.





CARRIER

Article: OX-CJ8110

Size: 3,0 x 150 cm

Material: 25% recycled denim, 25% tencel, 50% viscose

Colour: Blue jacquard woven carrier

Article: OX-CJ8120

Size: 3,0 x 150 cm

Material: 25% recycled denim, 25% tencel, 50% viscose

Colour: Beige jacquard woven carrier

Article: OX-CP8210

Size: 2,5 x 150 cm

Material: 100% recycled polyester

Colour: Printed carrier



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



CARBON
NEUTRAL

BRIGHT SCARF

Bright is a soft, timeless and stylish scarf with a classic herringbone pattern. This unisex scarf in neutral colours invites you to enjoy the outdoors even in the cold months. Relaxing and gaining energy in nature has a refreshing and enlightening effect. This scarf is made by women in a small Turkish village and produced with recycled textiles combined with soft natural unbleached cotton.

THEMES: WINTER, CHRISTMAS, OUTDOOR ACTIVITIES, SUSTAINABLE, WATER SAVING, WASTE REDUCTION, POSITIVE THINKING, RELAXATION.

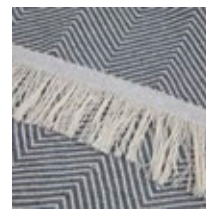
*Bright symbolizes happiness in dark days:
Look on the bright side of life!*





BRIGHT SCARF

Article: OX-SH2310-000
Size: 60 x 175 cm
Weight: 225 gram
Material: 92% cotton (42% recycled cotton) - 8% RPET
Colour: NAVY OX-SH2310-000-04
KHAKI-YELLOW OX-SH2310-000-07
BEIGE-KHAKI OX-SH2310-000-12
DARK GREY OX-SH2310-000-13



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



CARBON
NEUTRAL



SAVES **900**
LITERS OF WATER



WE MAKE YOUR TOWEL UNIQUE

Your product can be customized by:

- private label
- print
- embroidery
- paper sleeve
- gift box
- gift envelope

We can design other special wishes, like a design, combined colours in one towel or special packaging requests.





GIFT BOX MADE FROM WASTE

Makes it even more special

Giftbox made of agricultural waste

This luxury gift box is made of PaperWise carton. That means the whole packaging is made from agricultural waste and therefore 100% compostable.

A very special en luxurious gifts for giving in the utmost sustainable way!



PACKAGING MADE FROM WASTE





BEAUTY & CARE

CIRCULAR OLIVE SOAP KUSALA

Article: OX-OS9010

A 100% circular soap made from residues soap productions and olive oil which is past its expiry date and not suitable anymore for consumption. A handmade product made in The Netherlands.



OLIVE WOOD SOAP DISH

Article: OX-SD9210

Made from 100 years old olive trees that no longer produce olives. By using this wood for products, it's getting a second life, so this sustainable hardwood will last for another 100 years.



GHASSOUL POWDER

Article: OX-GP9110

Ghassoul is a 100% natural mineral clay, used by women and men in the East to take care of their bodies and hair. This magic powder is extracted from deposits on the edge of the Atlas Mountains. It is an inherent element of the hammam ritual.





NO POVERTY



GOOD HEALTH



GENDER EQUALITY



GOOD JOBS AND
ECONOMIC GROWTH



REDUCED INEQUALITIES



RESPONSIBLE
CONSUMPTION



CLIMATE ACTION

