





| SUSTAINABILITY

Conscious every step of the way



Reduce CO2 emission

We use greener methods of transportation and compensate carbon emission from production by planting trees in cooperation with Trees for All.



Zero-waste

We reuse waste from different sources and re-purpose our own production waste.



Save water

By using up to 50% recycled textile waste as raw material, we save water in production.



Social responsibility

Our local team receive financial and social support. 2.5% of our earnings are donated to help others in need.

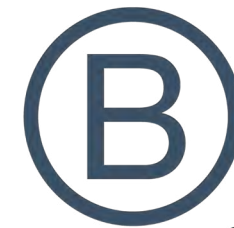


| B CORP

We are a Certified B Corporation.

This means we've proven that we use our business to help build a more inclusive and sustainable economy. Our B Corp score is 173/200, compared to the average in the industry (50.9/200). Putting us on the Top 3 of the Best for the World list.

Certified

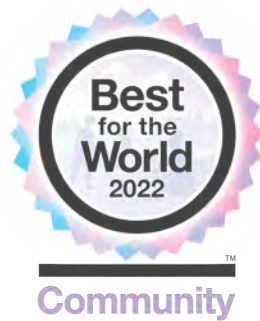


Corporation

**This company meets the
highest standards of social
and environmental impact**

| ACHIEVEMENTS

We meet the highest standards of social and environmental impact.







| TABLE OF CONTENTS

Product Catalogue 2023

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Home & Lifestyle





| HOME & LIFESTYLE

| Elegance collection

Live your life with elegance. Elegance symbolizes an elegant lifestyle. With this collection, we bring soft bath and kitchen towels, a cosy stylish plaid, and a comfortable poncho.

Handmade by local women in a small Turkish village with recycled textiles and soft, natural cotton.

| Towel sets



Soft and conscious bathroom and kitchen/guest towel sets.





Elegance Bathroom towel

Article: OX-WA4010

Size: 70 x 140 cm

Weight: ca. 210 gram

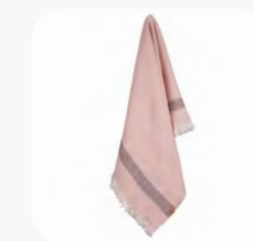
Material: 92% cotton (42% recycled cotton)/ 8% rPet



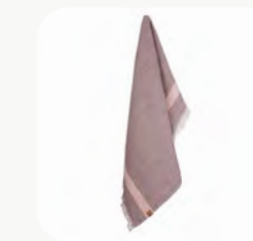
BEIGE
OX-W4010-12-14



BLACK
OX-W4010-14-12



PINK
OX-W4010-15-16



BORDEAUX
OX-WA4010-16-15



KHAKI
OX-WA4010-07-12



CARBON
COMPENSATION



SAVES **840**
LITERS OF WATER



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



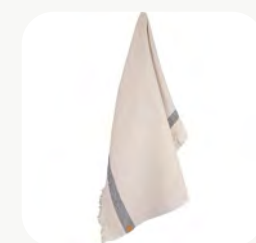
Elegance Kitchen/Guest towel

Article: OX-WA3010

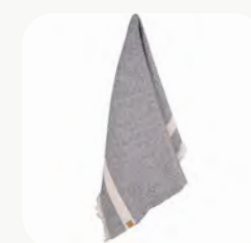
Size: 60 x 70 cm

Weight: ca. 110 gram

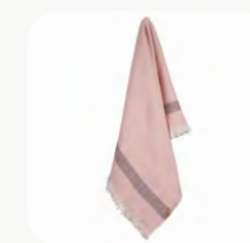
Material: 92% cotton (42% recycled cotton)/ 8% rPet



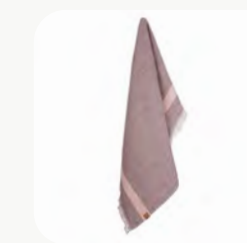
BEIGE
OX-WA3010-12-14



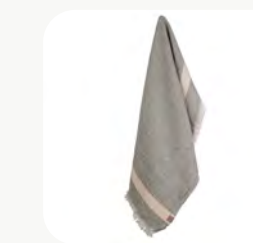
BLACK
OX-WA3010-14-12



PINK
OX-WA3010-15-16



BORDEAUX
OX-WA3010-16-15



KHAKI
OX-WA3010-07-12



CARBON
COMPENSATION



SAVES **440**
LITERS OF WATER



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



CARBON
COMPENSATION



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE

Elegance Bathroom set

Article: OX-WA6110

Weight: ca. 750 gram

Contains: 1 bathroom towel 70 x 140 cm

1 guest towel 60 x 70 cm

1 Kusala olive soap

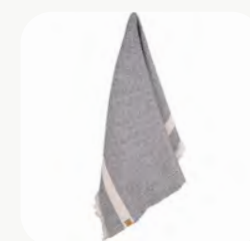
1 olive wood soap dish

All packed in a craft letterbox



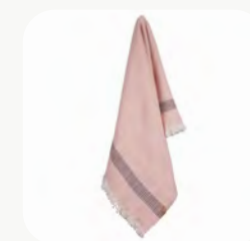
BEIGE

OX-WA6110-12-14



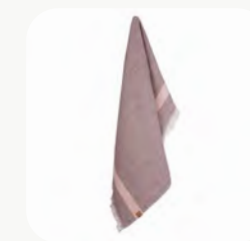
BLACK

OX-WA6110-14-12



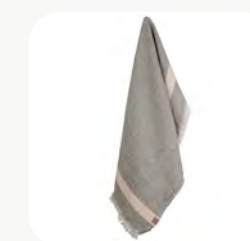
PINK

OX-WA6110-15-16



BORDEAUX

OX-WA6110-16-15



KHAKI

OX-WA6110-07-12



CARBON
COMPENSATION



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE

Elegance Gift box

Article: OX-WA7210

Weight: ca. 870 gram

Contains: 1 Bathroom towel 70 x 140 cm

1 Guest towel 60 x 70 cm

1 Kusala olive soap

1 Olive wood soap dish

1 Baggy Bag

All packed in a gift box

| Plaid



Soft and stylish plaid with a natural look. Perfect for on your bed or couch, and big enough to snuggle under.





Elegance Plaid

Article: OX-WA9010
Size: 175 x 200 cm
Weight: ca. 900 gram
Material: 92% cotton (42% recycled cotton)/ 8% rPet



BEIGE
OX-WA9010-12



BLACK
OX-WA9010-14



KHAKI
OX-WA9010-07



BORDEAUX
OX-WA9010-16



CARBON
COMPENSATION



SAVES 3.600
LITERS OF WATER



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE

| Poncho



Timeless, unisex poncho with soft and quick-to-dry fabric. Cozy, keeps you warm and can be taken to the beach or used to snuggle in at home.





Elegance Poncho

Article: OX-PN7010

Size: One size

Weight: 900g

Material: 92% cotton (42% recycled cotton)/ 8% rPet

Made in The Netherlands



BLACK
OX-PN7010-07



KHAKI
OX-PN7010-14



CARBON
COMPENSATION



SAVES 3.600
LITERS OF WATER



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE

OXIOUS TALENT
FACTORY

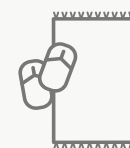
This product is made at the Oxious Talent Factory, our social work project in the Netherlands. Our project offers employment to vulnerable groups. We employ mothers who depend on government support and refugees.



| HOME & LIFESTYLE

| All seasons cloth

To be enjoyed in every season. A beautiful accessory for your interior or to be used as a shawl or luxurious hammam towel. Handmade by local women in a small Turkish village with recycled textiles and soft, natural cotton.



AS A BLANKET



AS A TOWEL



FOR YOUR INTERIOR



AS A SHAWL

| Pure



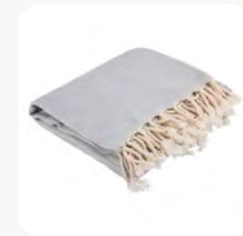
Pure symbolizes a pure life of beauty and purity. Pure enjoyment starts with this beautiful cloth.



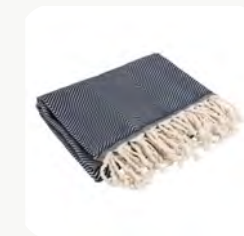


Pure All seasons cloth

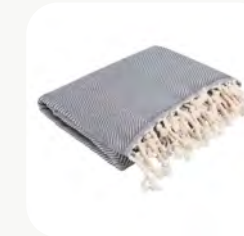
Article: OX-PR1710-000
Size: 100 x 190 cm
Weight: 400 gram
Material: 92% cotton (42% recycled cotton) - 8% rPET



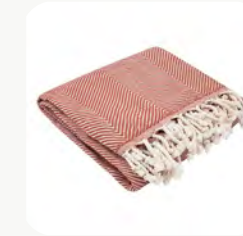
LIGHT GREY
OX-PR1710-000-05



NAVY
OX-PR1710-000-04



MEDIUM GREY
OX-PR1710-000-06



BRICK
OX-PR1710-000-09



KHAKI
OX-PR1710-000-07



BLACK
OX-PR1710-000-14



CARBON
COMPENSATION



SAVES **1.600**
LITERS OF WATER



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE

| Harmony





Harmony symbolizes harmony between people and nature. It's a soft and stylish cloth with a trendy pattern.











Harmony All seasons cloth

Article: OX-HA1810-000
Size: 100 x 190 cm
Weight: 400 g
Material: 92% cotton (42% recycled cotton) - 8% RPET

-  CARBON COMPENSATION
-  SAVES 1.600 LITERS OF WATER
-  50% RECYCLED MATERIALS
-  HANDMADE WITH CARE

- | | | | | |
|---|---|--|---|---|
|  LIGHT GREY OX-HA1810-000-05 |  NAVY OX-HA1810-000-04 |  MEDIUM GREY OX-HA1810-000-06 |  BRICK OX-HA1810-000-09 |  ORANGE OX-HA1810-000-02 |
|  KHAKI OX-HA1810-000-07 |  ROYAL BLUE OX-HA1810-000-03 |  RED OX-HA1810-000-01 |  LIGHT BLUE OX-HA1810-000-10 |  YELLOW OX-HA1810-000-11 |
|  FUCHSIA OX-HA1810-000-08 | | | | |



Outdoor & beach



| OUTDOOR & BEACH

| Hammam towels

Our hammam towels are beautiful, practical, lightweight and multifunctional. A stylish summer essential to take with you to the beach, park, or on a holiday trip. Handmade by our team of local women in a small village in Turkey with recycled textiles and Oekotex cotton.



| Unique



Designed in cooperation with Marieke van Heck and available in unique colour compositions.





Unique Hammam towel

Article: OX-UN2210-000

Size: 100 x 200 cm

Weight: 400 gram

Material: 92% cotton (42% recycled cotton) - 8% RPET


CARBON
COMPENSATION


SAVES **1.600**
LITERS OF WATER


50% RECYCLED
MATERIALS


HANDMADE
WITH CARE



RED- FUCHSIA- BEIGE
OX-UN2210-000-01



ORANGE- RED- BEIGE
OX-UN2210-000-02



BLUE- NAVY- LIGHTGREY
OX-UN2210-000-03



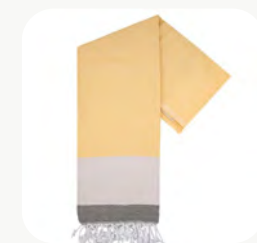
NAVY- M.GREY-L.GREY
OX-UN2210-000-04



KHAKI- L.BLUE-L.GREY
OX-UN2210-000-07



BRICK- ORANGE- L.GREY
OX-UN2210-000-09



YELLOW- KHAKI- BEIGE
OX-UN2210-000-11



BEIGE- BRICK- YELLOW
OX-UN2210-000-12

| Vibe



Beautiful towel with a subtle herringbone pattern. Available in bright and neutral colors.





Vibe Hammam towel (colored stripes)

Article: OX-VB2010-000
Size: 100 x 180 cm
Weight: 250 g
Material: 92% cotton (42% recycled cotton) - 8% RPET


CARBON
COMPENSATION


SAVES 1.000
LITERS OF WATER


50% RECYCLED
MATERIALS


HANDMADE
WITH CARE



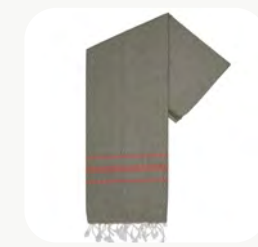
RED- FUCHSIA
OX-VB2010-000-01



BLUE- LIGHT BLUE
OX-VB2010-000-03



NAVY- LIGHT GREY
OX-VB2010-000-04



KHAKI- BRICK
OX-VB2010-000-07



FUCHSIA-RED
OX-VB2010-000-08



BRICK- ORANGE
OX-VB2010-000-09



LIGHT BLUE- NAVY
OX-VB2010-000-10




CARBON
COMPENSATION


SAVES 1.000
LITERS OF WATER


50% RECYCLED
MATERIALS


HANDMADE
WITH CARE

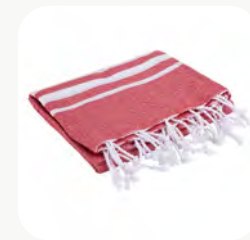
Vibe Hammam towel (white stripes)

Article: OX-VB1910-000

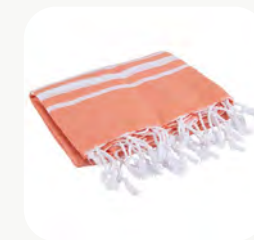
Size: 100 x 180 cm

Weight: 250 g

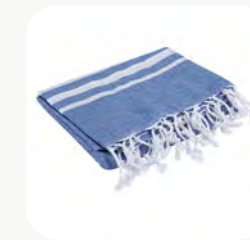
Material: 92% cotton (42% recycled cotton) - 8% RPET



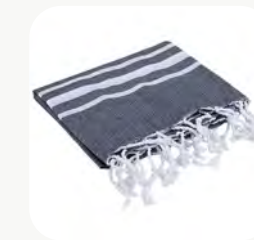
RED
OX-VB1910-000-01



ORANGE
OX-VB1910-000-02



ROYAL BLUE
OX-VB1910-000-03



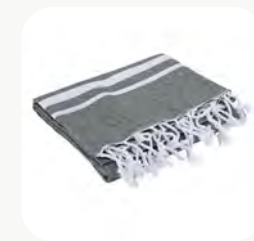
NAVY
OX-VB1910-000-04



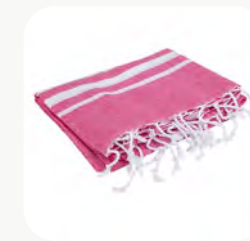
LIGHT GREY
OX-VB1910-000-05



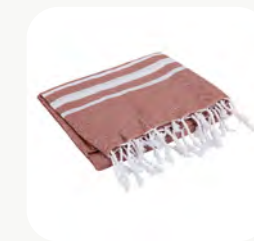
MEDIUM GREY
OX-VB1910-000-06



KHAKI
OX-VB1910-000-07



FUCHSIA
OX-VB1910-000-08



BRICK
OX-VB1910-000-09



LIGHT BLUE
OX-VB1910-000-10



BLACK
OX-VB1910-000-14

| Promo



An excellent sustainable choice for campaigns, merchandise and more.





Promo Hammam towel

Article: OX-BA1210-000

Size: 100 x 170 cm

Weight: 260 g

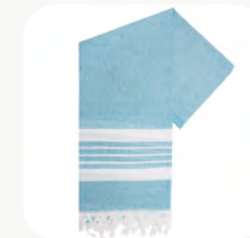
Material: 75% cotton (25% recycled cotton) + 25% other recycled fabrics



RED
OX-BA1210-000-01



ORANGE
OX-BA1210-000-02



TURQUOISE
OX-BA1210-000-03



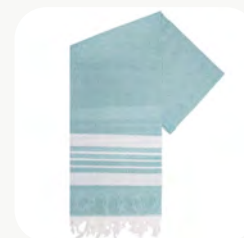
BLUE
OX-BA1210-000-04



LIGHT GREY
OX-BA1210-000-05



DARK GREY
OX-BA1210-000-06



GREEN
OX-BA1210-000-07



FUCHSIA
OX-BA1210-000-08



CARBON
COMPENSATION



SAVES 1.000
LITERS OF WATER



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE

| OUTDOOR & BEACH

| Unique Summer blanket

Unique symbolizes embracing differences and enjoying unique moments together. Our Unique Summer Blanket is perfect for a beach day or for hanging out at the park with friends or family.

It has a unique design by Marieke van Heck and comes in beautiful color compositions. Handmade by local women in a small Turkish village with recycled textiles combined with Oekotex cotton.

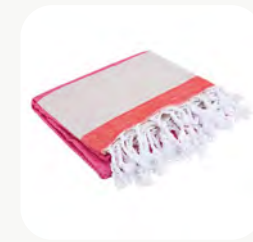




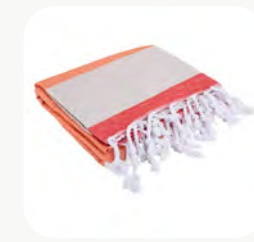
Unique summer blanket



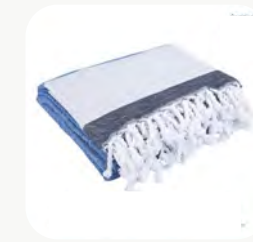
Article: OX-BB2210-000
Size: 150 x 200 cm
Weight: 640 g
Material: 92% cotton (42% recycled cotton) - 8% RPET



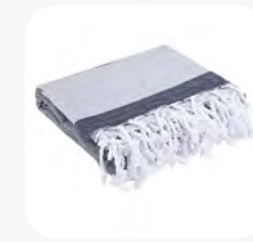
RED- FUCHSIA- BEIGE
OX-BB2210-000-01



RED- ORANGE- BEIGE
OX-BB2210-000-02



BLUE- NAVY- LIGHTGREY
OX-BB2210-000-03



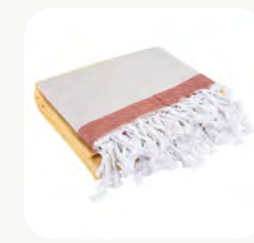
NAVY- M.GREY-L.GREY
OX-BB2210-000-04



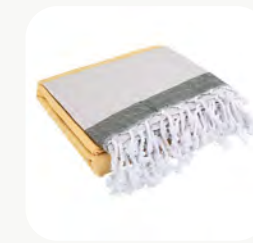
KHAKI- L.BLUE-L.GREY
OX-BB2210-000-07



BRICK- ORANGE- L.GREY
OX-BB2210-000-09



YELLOW- BRICK- BEIGE
OX-BB2210-000-11



BEIGE- YELLOW- KHAKI
OX-BB2210-000-12



CARBON
COMPENSATION



SAVES **2.560**
LITERS OF WATER



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE



| OUTDOOR & BEACH

| Terrace blanket

This sustainable blanket will keep you warm outside all year long! To enjoy on a sunny winter or autumn day, watching the first sun rays in the morning with a cup of coffee in the spring, or to extend beautiful summer eves.

Made of 100% re-used clothes. No more heaters on to keep you warm. Double sustainable!



Terrace blanket (With your jacquard woven logo/text)

Article: OX-BT2810-000-13

Size: 150 x 120 cm

Weight: 1000 g

Material: 100% recycled textiles

Colour: Dark grey, in various combinations



CARBON
COMPENSATION



SAVES 8.000
LITERS OF WATER



50% RECYCLED
MATERIALS



HANDMADE
WITH CARE

Accessories



| ACCESSORIES

| Baggy bag

Baggy is a spacious bag with two extra pockets at the front. This stylish beach or shopping bag can be combined with our hammam towels for sunny beach days. Made of recycled textiles and Oekotex cotton.







Baggy bag

Article: OX-TB7010-000
Size: 45 x 50 cm
Weight: ca. 120 gram
Material: 75% cotton (25% recycled cotton) / 25% other recycled fabrics


CARBON
COMPENSATION


SAVES **480**
LITERS OF WATER


50% RECYCLED
MATERIALS


HANDMADE
WITH CARE



RED
OX-TB7010-000-01



ORANGE
OX-TB7010-000-02



TURQUOISE
OX-TB7010-000-03



BLUE
OX-TB7010-000-04



LIGHT GREY
OX-TB7010-000-05



GREEN
OX-TB7010-000-07



FUCHSIA
OX-TB7010-000-08



MEDIUM GREY
OX-TB7010-000-13

| Biggy bag

Biggy is a comfortable, oversized bag that is great to be used for your shopping or to take with you on your outdoor activities. This lightweight bag has a useful inside pocket and will be a beautiful accessory in your daily life. Made with recycled materials.










Biggy bag

Article: OX-BS6010-18
Size: 60 x 50 cm
Weight: 250g
Material: 75% cotton (25% recycled cotton) /
25% other recycled fabrics



LIGHT BROWN
OX-BS6010-18

- 
CARBON COMPENSATION
- 
SAVES **1000** LITERS OF WATER
- 
50% RECYCLED MATERIALS
- 
HANDMADE WITH CARE

| ACCESSORIES

| Bright scarf

Bright symbolizes looking for the bright side, even on darker days. It's a soft, timeless and unisex scarf with a classic herringbone pattern. Its neutral colors invite you to enjoy the outdoors in colder months. Relaxing and gaining energy in nature has a refreshing and enlightening effect. Handmade in Turkey with recycled textiles and soft natural unbleach cotton.







Bright scarf

Article: OX-SH2310-000
Size: 60 x 175 cm
Weight: 225 gram
Material: 92% cotton (42% recycled cotton) - 8% RPET


CARBON
COMPENSATION


SAVES **900**
LITERS OF WATER


50% RECYCLED
MATERIALS


HANDMADE
WITH CARE



NAVY
OX-SH2310-000-04



KHAKI-YELLOW
OX-SH2310-000-07



BEIGE-KHAKI
OX-SH2310-000-12



DARK GREY
OX-SH2310-000-13



| ACCESSORIES

| Carrier

To take your Oxious cloth or towel anywhere you go. This multifunctional carrier can also be used as a strap to tighten your towel on your sunbed. Can be made in any design or color you want.





Carrier custom made

Article: OX-CP8210
Size: 2.5 x 150 cm
Material: 100% recycled PET
Colours: Any color wishes

- 
CARBON COMPENSATION
- 
100% RECYCLED MATERIALS
- 
HANDMADE WITH CARE

Customization & packaging



| Customization

Your product can be customized by:

- private label
- print
- embroidery
- paper sleeve
- gift box
- gift envelope

We can design other special wishes, like a different design, combined colours in one towel or special packaging requests. Our packaging is plastic-free and 100% compostable.







| Gift boxes & packaging

Our gift-boxes are made of agricultural waste and are **100% compostable** using Paperwise carton. A special, luxurious and sustainable gift. Our packaging is also made from waste.



7 BILLION PEOPLE ON THE PLANET

ONLY 20% OF OUR CROPS IS USED FOR FOOD

THE OTHER 80% IS WASTE THAT IS BURNED

PAPER WISE

WISE WITH WASTE

PAPERWISE GIVES WASTE A 2ND LIFE

BY MAKING HIGH QUALITY PAPER

47% BETTER FOR THE ENVIRONMENT

Beauty & care





Circular olive soap

Article: OX-OS9010

A 100% circular soap made from residues of soap production and olive oil which is past its expiry date and not suitable anymore for consumption. Handmade in The Netherlands.

Olive wood soap dish

Article: OX-OS9010

Made from 100 years old olive trees that no longer produce olives. By using this wood for products, it's getting a second life, so this sustainable hardwood will last for another 100 years.

